

# The Insomnia Project

**mary oleary**



THE INSOMNIA PROJECT is a rule based viewing project featuring the films in [UbuWeb: Film and Video](#) archive. Watched in alphabetical order with a series of rules; art theorist, critic, and researcher mary oleary started watching all of the contents between the hours of midnight and 6AM starting at 12:00 AM 11.02.2020.

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**BACKGROUND: UbuWeb** "is a large web-based educational resource for avant-garde material available on the internet, founded in 1996 by poet Kenneth Goldsmith. It offers visual, concrete and sound poetry, expanding to include film and sound art mp3 archive."  
- (WIKIPEDIA)

**CONTEXTUAL:** it's late 2020, at the precipice of consequential election, and the pandemic is in its second phase with little governmental recognition. i can't sleep but can't motivate myself to do more than view, and, don't want to watch "content" on major streaming platforms. i decided to watch the entire archive with a few rules of UbuWeb's Film and Video archive.

**REFERENCES:** log for all videos watched:

[https://docs.google.com/spreadsheets/d/1afB7BOozKdfcAwNraReL5YaPWpUxMGWAdm6L\\_Q-rDGY/edit?usp=sharing](https://docs.google.com/spreadsheets/d/1afB7BOozKdfcAwNraReL5YaPWpUxMGWAdm6L_Q-rDGY/edit?usp=sharing)



- only films on the [UbuWeb: Film & Video](#) archive
- films must be viewed via a [projector](#) (not on a phone or laptop)
- the viewing can **only** be done between [midnight and 6 A.M.](#)
- logging can be filled in the next day
- films must be viewed in [∅-Z order](#).
  - if a film does not work, log as error.
- films cannot be skipped or rewatched until [all videos are watched in full](#)
- no other forms of **major distraction**
- minor texting is allowed
  - [no](#) email checking
  - [no](#) social media scrolling
  - [no](#) phone calls
- food/drinks allowed (including alcohol)
- pausing for restroom breaks not required
- may be viewed reclined, sitting, or standing (it doesn't matter)
- guests allowed (but not encouraged)